

# GLOSSARY

**Freshi Enrichment** Freshi Enrichment is our line of products developed for use in afterschool settings, as well as clubs, parks & recreation programs, etc. These easy-to-use curricula and lesson plans give program leaders an easy-to-implement program guide that anyone can use, regardless of previous technology experience.

**Freshi InSchool** Freshi InSchool products are designed for use by teachers during the school day to integrate technology-based classes into core subjects such as math and science. They provide a project-based series of lessons that match state standards and are complete with their own worksheets and rubrics.

**Freshi Starter Kit** Freshi Starter Kits include all the necessary equipment and curricula to begin a program. They are the key to jumpstarting any of our exciting Freshi programs! The equipment can service the filmmaking needs of five students.

**Intercut** *Intercut* is Freshi's original magazine for young filmmakers. A quarterly publication, *Intercut* interviews hot new filmmakers, reviews filmmaking books, gives professional tips, reviews movies, games and more. *Intercut* is a great way to excite students to read and to connect with a world of young filmmakers, game designers, and creatives!

**Roadmap** Roadmaps are Freshi curriculum guides, lesson plans and InSchool curricula and lesson plans complete with all work material and forms.

**Turn-Key** Freshi Turn-Key programs are comprehensive classes staged by Freshi and complete with computers and all equipment. Freshi brings the whole program to your school or camp.

**Virtual Field Trip** Virtual Field Trips are part of the *Live On The Set: All Access!* series. Freshi walks you through some of the most exciting behind-the-scenes locations in Hollywood. From visual effects to game design, your students can see some exciting aspects of movie-making unavailable to the general public.

**US Copyright Registration** According to the US Copyright Office, copyright is "a form of protection provided by the laws of the United States (title 17, U. S. Code) to the authors of "original works of authorship," including literary, dramatic, musical, artistic, and certain other intellectual works." Freshi provides instructions for electronic copyright registration. Freshi advocates for the protection of copyrights, and encourage the use of 100% original material in all films, music, games, graphics and photography produced in Freshi programs.